

Staff Report

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Report To: General Government Committee

Date of Meeting: November 9, 2020 Report Number: LGS-003-20

Submitted By: Rob Maciver, Director of Legislative Services

Reviewed By: Andrew C. Allison, CAO Resolution#: GG-403-20, C-480-20, C-482-20

File Number: By-law Number:

Report Subject: December Parking

Recommendations:

1. That Report LGS-003-20 be received;

- That courtesy parking for Downtown Bowmanville be provided for the month of December 2020;
- 3. That Staff will work with the Bowmanville BIA to develop a further parking recommendations for downtown Bowmanville; and
- 4. That all interested parties listed in Report LGS-003-20 and any delegations be advised of Council's decision.

Report Overview

A report requesting courtesy parking for month of December 2020 due to current Pandemic.

1. Background

- 1.1 At the request of the Bowmanville BIA, at the October 28, 2019 Council meeting, Council approved a month-long trial for free parking in downtown Bowmanville for December 2019 and directed staff to report back on the trial.
- 1.2 As a result of difficulties business owners are experiencing during the current Pandemic, correspondence was received from the BIA (Attachment 1) requesting relief from Parking Enforcement for the month of December.
- 1.3 With the recent request, and in discussion with the BIA, at this time it would be beneficial to bag the meters for the month of December. Enforcement of the two-hour parking limit will continue in order to assist in providing parking availability to consumers.
- 1.4 The Municipal Law Enforcement Division will engage with the BIA in 2021 for a more comprehensive review for a downtown parking strategy.

2. Concurrence

Not Applicable

3. Conclusion

It is respectfully recommended that courtesy parking for Downtown Bowmanville be provided for the month of December 2020, and further Staff will work with BIA and report back on a more strategic parking plan.

Staff Contact: Duncan Anderson, Manager Municipal Enforcement, 905-623-3379 Ext 2110 or danderson@clarington.net.

Attachments:

Attachment 1 – BIA request

Interested Parties:

List of Interested Parties available from Department.

HISTORIC DOWNTOWN BOWMANVILLE



PO BOX 365, Bowmanville, ON, L1C 3L1

October 14, 2020 delivered via email

Anne Greentree Municipal Clerk, Municipality of Clarington

Re: December Free Parking in Downtown Bowmanville

Dear Ms. Greentree,

At the October 13, 2020 meeting of the Board of Management of the Historic Downtown Bowmanville Business Centre (BIA) a motion was passed regarding December free parking in downtown Bowmanville. The motion was as follows:

THAT due to special circumstances related to COVID-19 a letter of request be sent to Council asking that parking enforcement be paused for the month of December 2020 only, without formal bagging of parking meters.

The Board recognizes the challenges that arose with the bagging of parking meters during the December 2019 pilot project, particularly that of business owners and employees utilizing spaces for all-day parking, leaving little availability for its intended use. However, the COVID-19 pandemic has brought its own set of unique challenges and efforts to encourage shopping locally, especially during the holiday season are paramount. For this reason, the Board agreed that the continued collection of parking fees during the month of December may deter some of the abuse of the 'free' parking but the temporary suspension of enforcement would recognize the financial struggles many in our community are facing.

The Board respectfully requests that Council consider passing a motion that would see a temporary suspension of parking enforcement for the month of December 2020.

Sincerely,

Laura Holmes

Secretary, Bowmanville BIA

cc. Duncan Anderson, Legislative Services